



Sponsorship Information

To Sponsor, Please Email:

broomballnationalsk2022@gmail.com

About Us

In 2022, the Senior Men's Team – Bruno Axemen and the Senior Women's Team – Bruno Bombshells will be hosting the Senior Men's, Women's and Mixed Category Canadian Broomball Championships in Saskatoon. Broomball has been a staple in the community of Bruno, SK for countless years. The Axemen have had extreme success at the Provincial and National levels over the past 25 years which includes most recently winning the 2019 Senior Men's Provincial Tournament.



About The Event

Approximately 20 teams from across the country will be gathered in Saskatoon on April 6th – 9th, 2022. The tournament will be held at the newly built Merlis Belsher Place. With two arenas, the spectator count can reach up to 3,000 at one time. The tournament will also feature a Banquet and Opening/Closing Ceremonies for the athletes and spectators to enjoy. The Banquet will be held at the Manhattan Ballroom, 5km east of Saskatoon. While athletes are in Saskatoon, they will be able to enjoy the accommodations and amenities of the host hotel, Holiday Inn Express & Suites and Staybridge Suites located on College Drive, minutes from the arena.

Why Sponsor

Sponsoring at the Canadian Nationals will help you reach a new audience. We have a wide variety of sponsorship opportunities that will help you resonate with your niche product to increase your brand's exposure. We offer the traditional tiered sponsorship as well as creative and specialized sponsorship opportunities that are specific to your company, product and brand.

With 24 teams visiting Saskatoon, that equals approximately 580 players in the tournament as well as multiple spectators for every player attending the Championship.

We believe that a strategic partnership with your company will be mutually beneficial to both of our organizations and essential in making this event a success!

Tiered Sponsorship

SPONSORSHIP BENEFITS	PLATINUM \$5,001 Or Greater	GOLD \$2,501 To \$5,000	SILVER \$751 To \$2,500	BRONZE \$250 To \$750
Pre-Event Recognition				
Social Media Mentions	✓	✓	✓	✓
Website Presence				
Presence on Event Flyer / Posters	✓	✓	✓	✓
On-Site Recognition				
Program Inclusion	✓	✓	✓	✓
On Location Presence During Event	✓			
Logo on Event Sponsor Banners	✓	✓	✓	✓
Logo on Event Volunteer Shirt	✓			
Corporate Item in Welcome Bags <i>(Must provide item)</i>	✓	✓	✓	✓
Logo on Live Stream of Event	✓	✓	✓	
Invitation to Awards Banquet	✓	✓		
Post Event Recognition				
Event Wrap Up Newsletter	✓	✓	✓	✓

Creative Sponsorships

If you would like a more interactive and unique opportunity to sponsor, check out the following ideas and let us know if one of the options matches your organization's values. Not only will you receive the above benefits, you will also get specialized recognition!

Rink Sponsor - \$7,000

For four days, approximately 24 teams will be playing on two sheets of ice and one of them could be sponsored by your organization and mentioned all week by teams, players, families, and spectators. Online the rinks will be differentiated by using your organizations name. *(Limit of 2 Sponsors)*

Awards Sponsor - \$3,500

What would a tournament be without some awards! At each game an MVP is named for each team. Not only do we name MVPs, we hand out awards to tournament All-Stars and the Most Sports-Minded Teams as well as medals for the 1st, 2nd, and 3rd place teams. Your organization can sponsor the gifts that the athletes receive for their performances as well as recognition as the sponsor.

Banquet Sponsor - \$2,500

On the evening of Saturday, April 9th, there will be a banquet held for the athletes, coaches and delegates to celebrate the end of another successful broomball season! We need your help to create a memorable event for everyone attending, including purchasing gifts for athletes to take home, entertainment and decorations that show out Saskatchewan pride to the rest of the nation.

Live Streaming Sponsor - \$2,000

With teams travelling from all over the country, being able to provide a streaming service to families of the players who were not able to travel to Saskatoon will benefit your organization and expose your brand to a new market.

Dressing Room Sponsor - \$1,500

Twelve dressing rooms will be used roughly 80 times throughout four days. One of the twelve dressing rooms could be named after your organization and used in schedules for the teams as well as marked on the door of the dressing room. *(Limit of 12 Sponsors)*

OR let us know if you have an idea that you would like to present to us! We look forward to working with you and your organization!

